

# Planning your Kitchen is Fun!

WITH  
STEEL CABINETS

BY

*Berger*



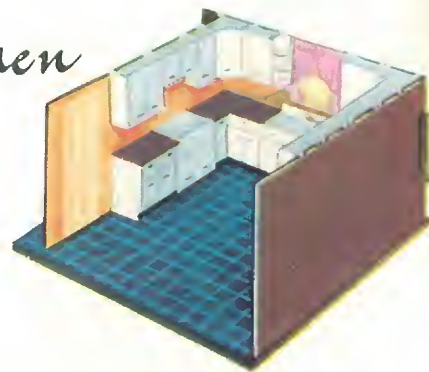


YOU'LL LOVE EVERY STEP

Planning  
Selecting  
Enjoying

## Your Cheery New Kitchen

It's thrilling—pre-assembling your new kitchen in miniature. Your Berger Dealer measures your kitchen and scales the area. You set windows, doors, appliances in place. Now you fit in plastic models of Berger Cabinets and see your kitchen . . . just as you've created it!



## You'll sing through happier kitchen hours



Kitchen tasks pass pleasantly in bright, cheerful surroundings. Spotless Berger Steel Cabinets add so much pleasure to your home. Their snowy-white beauty sings out a cheery "Good morning" . . . sends your spirits soaring all through the day. No matter what the size or shape of space available, you can arrange your kitchen around three basic centers: (1) preparation and cleaning, (2) cooking and serving, (3) refrigeration and storage. This proper relation of all units saves you steps . . . saves your time . . . helps get kitchen tasks done sooner.



*Berger 4-drawer, 4-cupboard Steel Undersink Cabinet holds a double-bowl sink, plus all dishwashing and food preparation supplies.*

## It's grand to have a place for everything



With your kitchen arranged for the way you work, you'll breeze through every chore. Everything you'll ever use will be so convenient—yet out of the way. Pots, pans, dishes and supplies actually *hide* away in roomy Berger Cabinets, ready to pop out whenever you need them. Spacious work surfaces allow you to s-p-r-e-a-d things out with no fuss or bother. Recessed bases give you room for toes when standing close. And, you'll be enchanted with the easy way just the swish of a damp, soapy cloth cleans your Berger Steel Cabinets. Then you're off and away with a sparkling clean kitchen to greet your return.

*Berger Steel Counter Cabinets give you fabulous cupboard and drawer space. Any combination goes together for unbroken, uncluttered working area at just the right height.*



and you'll have plenty of storage space



*Berger Steel Wall Cabinets convert bare wall space to wonderful storage space... smaller sizes fit over refrigerator and range... corner cabinets, too.*

plus...

## OUT OF SIGHT STORAGE FOR TALL KITCHEN TOOLS

Bothered by brooms? ... mad at mops? ... store them in this tall, tidy utility cabinet. It's fine for vacuum cleaner and attachments, too ... has hooks for hanging everything from brushes to ball gloves ... does double duty as a linen closet, if you prefer. All Berger Steel Cabinets are perfect companions for latest appliances with cool, good looks that make friends on sight. Soon you'll be saying, "They're perfect kitchen companions for me, too".

*Berger Steel Utility Cabinet stands a full seven feet tall ... lower section holds cleaning supplies ... upper section gives you three roomy compartments. If you wish this cabinet can be had with shelves in the lower compartment also.*



## don't forget a touch of color...

A colorful personality will be part of your new kitchen. It's easy to flank windows with a pair of Berger Steel What-Not Shelves, holding plants, china, flowers, bric-a-brac. With their snowy-whiteness set off by sparkling stainless steel handles and jet-black bases, Berger Steel Cabinets harmonize perfectly with any color combination. Use bright colors lavishly—on floors and walls ... in your



window treatment, curtains, cornices, blinds ... on your table. Your smart Berger Cabinets freshen-up greens and yellows, give blues a heavenly accent, add gaiety to reds and pinks, set-off browns and wood-grain shades as you've never seen them before. Why, these beauties even make kitchens once given up for lost come back with a smile.





# Now picture yourself . . .

## IN A SMART NEW KITCHEN

Or better still—almost as easy as dreaming is owning a gay new kitchen with Steel Cabinets by Berger. They're high in glamor . . . low in cost. So . . . what's holding you back? Home improvements like this rate enthusiastic support from banks and other financial people. And from Uncle Sam's FHA, too. Monthly payments are surprisingly moderate. If you're building—a complete Berger Cabinet outfit in your new home compares favorably in cost with old-fashioned, hand-made installations . . . and your glorious all-steel kitchen rides along as a tiny fraction of your mortgage. Why not see your Berger Dealer and get started . . . soon?



Here's a honey. Notice the easy accessibility of range, refrigerator and sink. Notice how Berger Steel Cabinets tie everything into one work-together package. And, the beauty of it is that you can do the same in your home.



Right and left hand Corners are neatly turned in this U-shaped Utopia. Functional, too. Former wasted corners are jam-packed with always useful dishes, glassware and packaged foods. That's really making inches count.



No hurried, hectic hours here. Work literally flows . . . smoothly . . . pleasantly. Guests will love this happy arrangement, too. Gleaming, spacious Berger Undersink Cabinet is flanked by roomy Counter Cabinets and topped by a super selection of Wall Cabinets.





WHILE YOU'RE PLANNING DON'T FORGET THESE...

# delightful helps to speed kitchen chores!

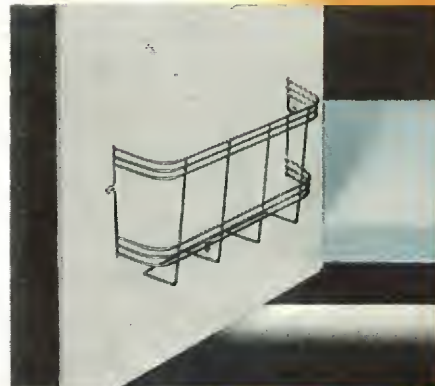
2. CONDIMENT RACK



4. BULK STORAGE BINS



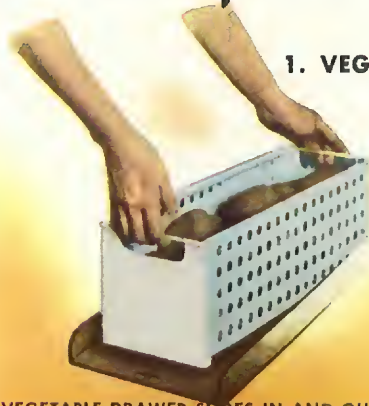
6. WIRE DOOR TRAYS



8. CUTLERY TRAY



1. VEGETABLE BASKETS



3. FLOUR BIN AND SIFTER



5. TOWEL RACK



7. BREAD AND CAKE BOX



10. CUTTING BOARD



1. VEGETABLE DRAWER SLIDES IN AND OUT . . . Fruits and vegetables are conveniently stored in Berger Undersink Cabinets or Counter Cabinets . . . just where you want them for washing, peeling, cutting-up. When not in use, baskets slide neatly on shelf compartment.

2. SPICES AND FLAVORINGS AT YOUR FINGER TIPS . . . Now, small tins and bottles are easy to see, easy to reach. This Berger 3-step adjustable Condiment Rack holds them all, fits readily in lower shelf of Berger Wall Cabinets.

3. FLOUR SIFTS QUICKLY, WITH NO SPILLING . . . Berger Flour Bin and Sifter fits wall cabinets . . . slides forward for easy use . . . ends messy spilling.

4. DUST-PROOF PROTECTION FOR BULK FOODS . . . Store flour, sugar and meal without fussing with canisters. Berger bulk storage bins fit Undersink and Counter Cabinet drawers, have heavily-tinned, dustproof hinged lids.

5. SLIDING RACKS WHISKS TOWELS OUT OF SIGHT . . . Three-rod rack holds towels and cloths for easy drying. No more draping them all over the kitchen. Fingertip pressure slides it silently into Undersink Compartment.

6. WIRE RACKS, FINE FOR STORAGE . . . Wire Door Tray holds packaged or bar soaps and cleansers conveniently inside cabinet doors. Wire Lid Rack holds bothersome lids and other flat items.

7. A SPECIAL DRAWER FOR BREAD AND CAKES . . . Gone the inconvenient bread box and cake tin. In their place, this polished, ventilated box that fits into Berger Counter and Undersink Cabinets. Has sliding lid and sliding divider shelf, is easily removed for cleaning.

8. KNIVES, FORKS AND SPOONS ALL IN THEIR PROPER PLACE . . . No more problem to keeping tableware separated. Berger Cutlery Tray has adjustable dividers and fits snugly in drawers of Undersink and Counter Cabinets. Linoleum-lined tray won't scratch, is easily removed for cleaning.

9. HANDY STORAGE for salt and pepper shaker, sugar bowl, other often-used items. Fits beneath Berger Wall Cabinets. Shelf is a safe 6" wide.

10. BREAD CUTTING BOARD PULLS OUT QUICKLY . . . Seasoned, clear board fits Undersink Cabinet drawers. Easily removed to make drawer contents readily accessible.

9. UTILITY SHELF







Single Door Wall Cabinet  
Five Sizes



Double Door Wall Cabinet  
Six Sizes



Corner Wall Cabinet requires 26" of space on each wall. 30" high, joining with adjacent wall cabinets.

Double Door Wall Cabinet  
—18" high for use over range and refrigerator.



Berger Wall Cabinets keep your kitchen shipshape as the galley of a yacht. Doors fit flush for neat appearance and easy cleaning, have concealed hinges and positive catches. Stainless steel hardware sparkles brightly. All Berger Cabinet doors are insulated to smother unwelcome noise and clatter. Baked-on Perma-Finish enamel is fully mar-resistant.



Now you can forget about uncomfortable bending over the sink. Berger Undersink Cabinets hold it at the right (36") height. This Berger lovely gives you a convenient drawer, spacious cupboard and double-door cabinet, all in a 42" space. Drainboard can be placed at either your right or left hand.

Imagine the way you'll skim through dishes with a double drainboard sink plus this marvelous Berger Undersink Cabinet. Four drawers and three cupboards take good care of cutlery, table linen, dishtowels, pots, pans and supplies. Where else can you find so much use for 54" or 60" of wall space?



# Choose from all these

## you can add them a few at a time . . .

If personal reasons make you hesitate in completing your *entire* kitchen, don't be concerned. Install your sink cabinet. Add the wall and counter cabinets you can't possibly do without. Add the rest later. Cabinets identical with the ones you have will be available at your Berger Dealer's next year, the year after, or any time you want them. You see, Berger Manufacturing Division of Republic Steel Corporation is one of the world's largest manufacturers of steel cabinets for kitchens, with a record of over 63 years in steel fabrication. That's your assurance of getting the cabinets you want . . . when you want them. Lots of folks have installed perfectly wonderful kitchens exactly that way . . . a few at a time. So, let yourself go. Make your plans.

Start with a gleaming, spacious Berger Undersink Cabinet . . . add your choice of spotless, roomy Berger Wall and Counter Cabinets . . . garnish with built-in Berger accessories . . . season with gay splashes of color—that's your recipe for the grandest, pleasantest kitchen you've ever set eyes on.

After you've selected your Berger Undersink Cabinet (described above), you start lining-up your just-right-height working surfaces. The Berger SINGLE DOOR COUNTER CABINET, with one drawer and one cupboard gives you a grand start. You'll choose a gay, colorful linoleum top, too, bound with stainless steel moulding.

Notice the jet-black recessed base of every Berger Steel Counter Cabinet? That comfortably takes care of toes when you're standing close. The Berger DOUBLE DOOR COUNTER CABINET literally swallows pots, pans, kettles and other bulky, bothersome necessities. And, its single drawer keeps cutlery,







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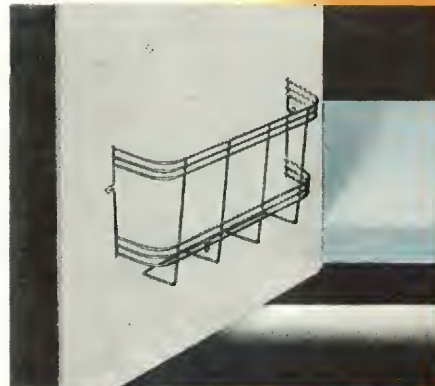
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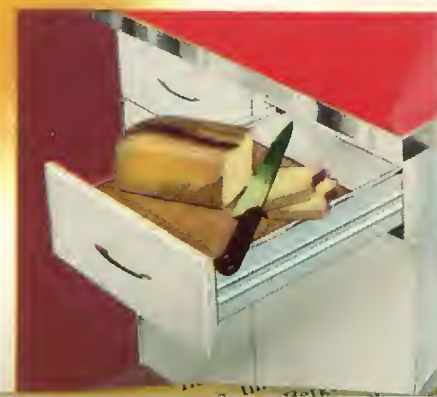
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# STEEL CABINETS BY BERGER

*create thrilling kitchens*

## THAT ASSURE YEARS OF SATISFACTION

**"SKYSCRAPER" CONSTRUCTION**—Rugged steel construction with welded seams that are as strong as the steel itself. Berger Steel Cabinets are truly sag-proof. Warp-proof, too—being steel, they do not warp or swell with humidity changes.

**BREATH-TAKING BEAUTY**—That brilliant chip-proof, stain-proof and non-fading surface you've been admiring doesn't just happen. It's one result of building with steel . . . of Bonding for long-lasting protection against rust . . . of baking on a double coat of Perma-Finish enamel.

**EASY, QUICK INSTALLATION**—Each Berger Cabinet is a complete, factory-assembled unit. Wall Cabinets are hung without cutting away plaster . . . clever back construction elimi-

nates special hangers. Counter and Undersink Cabinets simply slide into place.

**EASIER TO CLEAN**—No cracks and crevices to catch and hold dirt. They do not absorb odors . . . cannot rot . . . offer protection against termites and household vermin. A damp cloth and a little soap swishes them clean in a jiffy.

**LONGER LIFE**—What other material can equal an enameled steel for permanence? Or, for resistance to rough usage and abuse? Under normal conditions, your Berger Steel Cabinets will last for the life of the building.

**LOWER COST**—Berger Steel Cabinets need no painting or other maintenance. Their durability, ease of installation and cleaning and lack of service costs assure you that steel cabinets cost less in the long run.

*the whole family approves when you choose steel!*

## Your Berger Dealer helps you work out your plan

Decided just how you want your new kitchen? Or, need more helpful information? Now's the time to see your Berger Dealer. He knows all the mysteries of pipes and water supply and other practical things, and can help you with the details. He can even show you exactly how your new kitchen is going to look. His scale-model kit duplicates it exactly in plastic miniatures. He'll help you arrange an easy-

pay-plan too, so you can enjoy all the wonderful convenience of Berger Steel Cabinets sooner than you ever thought possible . . . and at low monthly payments you never dreamed could buy so much pleasure. He'll show you sinks, too, in porcelain enamel and in stainless steel, made by leading manufacturers . . . garbage disposal units and other kitchen appliances. Part of your plan is a visit with him . . . soon.

BERGER MANUFACTURING DIVISION  
REPUBLIC STEEL CORPORATION  
CANTON 5, OHIO



"FOR YOUR PROTECTION"

